

## **European Best Engineering Competition Local BEST Group Lisbon**

### **Regulation for the Boomerang Contest**

#### **NAME AND HEADQUARTERS**

1. *Board of European Students of Technology* (BEST) is a non profit european association of technology students. The main objectives of BEST are to develop activities that foster continuous and transversal learning for technology students and to provide opportunities for personal and cultural development in an international context. BEST helps European students to enter the international arena by providing them with the opportunity to gain a better knowledge of European cultures and to develop work capacities on an international basis. Headquartered at Instituto Superior Técnico - University of Lisbon (IST-ULisboa), the Local Group BEST Lisboa is one of the 13 founding members of BEST International and is, since our formation, one of the most active Local Groups at both national and international level. The headquarters is located at Instituto Superior Técnico (IST), Avenida Rovisco Pais, 1, 1049-001 Lisboa.

#### **GOALS AND THEME**

1. The contest is organised by Grupo Local BEST Lisboa and the goal is to promote the European BEST Engineering Competition (EBEC) Lisbon 2017 next to the students of technology from the University of Lisbon;
2. The theme of the contest is the local phase, in Lisbon, of EBEC. EBEC is an international engineering competition between students of the universities in which the BEST Local Groups are based and it consists of three phases: the local , the national/regional and the European final;
3. The contest is based on the creation of a boomerang, which is a video with one second in continuous repetition, and its subsequent publication on Instagram with the hashtags “#EBEC\_TD” or “#EBEC\_CS”, “#EBEC2017”, “BEST\_Lisbon” e “BESTorg”, depending on each category you are applying.

#### **CONTESTANTS**

1. All technology students from University of Lisbon can enrolled in the 2016/2017 school year can participate in the Boomerang Contest;
2. Are excluded from participation in the Boomerang Contest all students who do not belong to technology courses at the University of Lisbon;
3. We recommend that participants engage in the competition with the team they wish to compete in EBEC Lisbon;
4. If you do not have a defined team, you can participate alone or with part of your team;

5. Each participant can only participate in one boomerang;
6. Participants are completely responsible for their behavior and any physical or psychological consequences of their actions during the Boomerang Contest.

## TERMS OF PARTICIPATION

1. All boomerangs must be shot at a designated spot for the contest, by a member of BEST Lisbon;
2. The boomerang has to be shot with BEST's Press Wall as background;
3. It will be possible to use a prop approved by members from BEST Lisbon, present in the promotion spot;
4. Each boomerang must have a responsible, who has to provide the following personal information in order to formalize the entry in the Boomerang Contest:
  - a. Name
  - b. Cell phone number
  - c. E-mail address
5. The responsible person has to indicate if intends to participate in the Case Study (CS) or Team Design (TD) challenges;
6. The responsible in each boomerang must like the BEST Lisbon's Facebook (<https://www.facebook.com/bestlisboa/>) and follow the Instagram page (<https://www.instagram.com/best.lisbon/>);
7. The contestants are responsible for the originality of the presented boomerangs, guaranteeing its authorship and assuming all responsibility due to claim, from third parties, of copyright.

## PROMOTION SPOT

1. The BEST Lisbon and EBEC divulgation spot, destined to the contest, will be located in:
  - a. At the lobby of C5 building of the Faculdade de Ciências da Universidade de Lisboa - 20<sup>th</sup> and 21<sup>st</sup> february of 2017
  - b. At Civil Engineering building of Instituto Superior Técnico (Alameda campus) - 22<sup>nd</sup> and 23<sup>rd</sup> february of 2017.

## BOOMERANG PUBLICATIONS

1. The boomerang must be posted in the responsible's Instagram page, tagging BEST Lisbon's page and using the hashtags "#EBEC\_TD" or "#EBEC\_CS", "#EBEC2017", "#BESTLisbon" and "BESTorg", depending on each category you are applying;
2. The boomerangs can be posted as soon as they are shot and will have to be kept online until the results are announced, that is, until March 10 at 11:59 p.m

## EVALUATION CRITERIA

1. The boomerang contest winner will be announced by BEST Lisbon on 10<sup>th</sup> march of 2017, having into consideration the number of likes in the boomerang post until the 6<sup>th</sup> march of 2017, at 23:59;
2. Participation in the Boomerang Contest will only be valid if:

- a. The Boomerang was shot in promotion spot of BEST Lisbon and with the *Press Wall* as a background;
- b. The Boomerang's responsible person provided the necessary personal information referred in Terms of Participation in this Regulation;
- c. The responsible person includes the hashtags "#EBEC\_TD" or "#EBEC\_CS", "#EBEC2017", "#BEST\_Lisbon" and "BESTorg" in the description section of the Boomerang;
- d. The responsible person has a "like" in Facebook page (<https://www.facebook.com/bestlisboa/>) and "follow" the Instagram page (<https://www.instagram.com/best.lisbon/>) of BEST Lisbon.

## NONCOMPLIANCE

1. In case of noncompliance of any point of the Regulations, the Boomerang's responsible person will be No caso do não cumprimento de alguma das regras do Regulamento, o responsável pelo Boomerang é desqualificado;

## PRIZES

1. The boomerangs with more likes on instagram until 6<sup>th</sup> march at 23:59, on each category, will be distinguished with an entrance on the competition;
2. In case of a tie, the winner of the contest will be the boomerang with more views;
3. The responsible person will have to confirm the team's presence until 11<sup>th</sup> march, at 23:59;
4. Failure to comply with the period of confirmation of presence stipulated in this regulation determines for the winner the loss of any right to the prize, and the prize will be attributed to the next classified team.

## DIVULGATION OF THE CONTEST RESULTS

1. The responsible people of the winning teams will be contacted by email or phone;
2. The contest results will be announced on BEST Lisbon's Facebook page (<https://www.facebook.com/bestlisboa/>), on March 10th of 2017.

## GENERAL PROVISIONS

1. With the participation in the contest, it is assumed the acceptance of the provisions present in this regulation;
2. BEST Lisbon reserves the right to exclude any boomerang from the contest, in case it does not fit the contest context;
3. The participation in the *Boomerang Contest* contest does not preclude enrollment in EBEC in the conventional way;
4. Every situation not present or explicitly foreseen in the present Regulation will be analysed and decided by the organization of the Boomerang Contest according to the circumstances;
5. BEST Lisbon reserves the right to change the present regulations if need be;
6. BEST Lisbon reserves the right to use the boomerangs in future situations;
7. BEST Lisbon reserves the right to cancel the Boomerang Contest;



8. For more information contact: [lisbon@BEST.eu.org](mailto:lisbon@BEST.eu.org).

Lisbon, 17<sup>th</sup> February 2017